

Greater Ohio Area SuperKids

P.O. Box 6223, Akron OH 44312 (330) 577-3596 www.superkidsohio.org

www.facebook.com/greaterohioareasuperkids

2017 SPONSOR OPPORTUNITIES



Race Day Champion Sponsor (\$1,500+) One sponsor each year rises to the top as our Champion Sponsor as their level of contribution (monetary and/or in-kind) significantly supports Race day activities above and beyond car sponsorship.

Car Sponsor (\$300 or more) Our cars are originally built from scratch and adapted by a dedicated team of volunteers to accommodate the special physical needs of our Racers (including allowing for two passengers - a SuperKid racer, and a co-pilot from the All American Soap Box Derby). Car sponsors make it possible for us to maintain, repair and improve our derby cars to ensure the safety and enjoyment of our Racers. Any donation above \$300 receives car sponsor benefits.

SuperFriends (Less than \$300)

Donations of all shapes and sizes make our race and other annual events possible. See our Donations Wish list for ideas on how you can be a SuperFriend to our 2017 programming. Any donation below \$300 receives SuperFriends benefits.

In-Kind Sponsorship

There are many opportunities to support our programming throughout the year, such as providing: food and beverages for the race and other events; items for goodie bags for Racers and other kids attending our events; printing and copying services; t-shirt screen printing services; and volunteering to assist on Practice and Race Days. Please see our Donations Wish list for In-Kind donation ideas that align with our programming needs. In-Kind donations of any amount receives SuperFriends benefits (unless requested to remain anonymous).

Sponsor Level	Race Day Classic Sponsor	Car Sponsor	SuperFriends (Including In-Kind & Special Program donors)
Sponsor Benefit			
Logo on Derby Car	X	X	
Logo on Race Day T-Shirt	X	X	
Website Recognition throughout 2017	Logo on main GOASK page & Sponsor page.	Recognition on Sponsor/ Donor page.	Recognition on Sponsor/ Donor page.
Race Day Program	Logo on front page & dedicated full page ad.	Sponsor name featured in program.	Recognition of Race or Practice Day specific In-Kind donations. Donors of \$10 or more can include a special message (100 characters or less) in Program.
Banquet Program	Logo on front page.	Sponsor name featured in program.	Recognition of Banquet specific In-Kind donations.
Recognition in Social Media	X	X	
Race Day Parade	X		
June 3 rd Race Day Grandstand	X (unlimited)	X (unlimited)	X (unlimited)
June 4 th Family & Volunteer Picnic	X (unlimited with rsvp)	X (unlimited with rsvp)	Picnic specific In-Kind donors invited.
Awards Banquet	6 comp tickets	2 comp tickets	Tickets available for purchase.
Christmas Party	X		Christmas Party specific In-Kind donors/ sponsors invited



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2017 SPONSOR FORM

Reserve your special place among 2017 Sponsors by check/mail or online by credit card:

- Complete this form
- Mail form and check to: GOASKCI, P.O. Box 6223, Akron OH 44312 (note this is a new address as of September 2014). **or**
- Mail, scan and email to donation@superkidsohio.org, and then go to www.superkidsohio.org to make your sponsor payment by credit card using our PayPal donations link.

1. Please check your sponsor level:

_____ **Race Day Champion Sponsor (\$1,500+)** *(Please contact us for more details about this level. Email donation@superkidsohio.org or call 330-577-3596)*

_____ **Car Sponsor (\$300+)** *(Car sponsors will be contacted in April regarding logos for car designs, t-shirts and programs. Deadline for sponsor logos is May 1, 2017.)*

_____ **SuperFriend (< \$300)**

Donations over \$10 – send a message to print in Race Day Program, 100 characters or less (for example: *SuperKids you are all Champions! Good luck Bobby, Aunt Patsy loves you!*) *Your message:*

2. **Tell us about any In-Kind Donation you want to make:** Describe your product or service here, or let us know if you would like information on volunteer opportunities, and a GOASKCI Board member will contact you as soon as possible!

3. **Amount of Sponsorship/Donation \$** _____ **Check enclosed, or** **Payment online**

4. Contact Information:

Company or Organization Name:

Individual or Company Contact Person: _____

Mailing or Street Address, City and Zip code: _____

Phone number: _____ **Best time to call:** Day Evening

Email address: _____



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2017 DONATIONS WISH LIST

Although monetary donations and sponsorships are preferred as they allow us to use your contribution to support the most needed elements of our Race and other programming, we welcome in-kind donations (products, supplies and services) help us support our programming goals.

Food and Beverages: For all of our events, we provide lunches (or meals) for our Racers, at least one adult family member, and volunteers. Our food/beverage needs are very modest – we provide lunch and bottled water for approximately 100 people (kids and adults) 2-3 times a year. If you or your business are interested in providing food service, bottled water, snacks or related supplies (plates, napkins, plastic utensils) for Race Day or other events, we would welcome the opportunity to talk with you about anticipated food/beverage needs and counts.

Printing: Our annual printing needs include: Racer registration packets/outreach materials for families, Race Day Programs and Banquet Programs, and Race Day t-shirts. In 2017 we will also be seeking opportunities to print updated Race brochures and business cards (to reflect new mailing address and other program changes).

Office Supplies: Although we do strive for electronic/paper free operations, we do mail multiple communications to families of previous and potential racers to distribute racer registration packets, and information on other events during the year. We will gladly accept office supply donations of: reams of printer paper, envelopes of varying sizes (from letter size to large mailers); mailing labels; and stamps.

Goodie Bag Inserts/Craft Items: Besides our Racers, our events typically draw a number of kids – siblings, family and friends of Racers. When possible, we provide goodie bags and coordinate craft activities for kids at our events. Types of goodie bag inserts, craft items and snacks we can use include craft items such as crayons, coloring books, construction paper, popsicle sticks, pencils, sidewalk chalk, and Elmer's glue, and snack items such as individually wrapped items easy for kids to manage.

Gift Cards: Do you ever find yourself with a gift card for a store that is not in your area (or where you don't regularly shop?). Throughout the year, we have varying purchasing needs such as office supplies, food service supplies, items for repair and maintenance of our derby cars, and gifts for our Racers attending the annual Christmas Party. We would welcome the donation of gift cards to area grocery stores (such as Marc's, Save-A-Lot, Acme, Giant Eagle, Aldi's) as well as retail stores (such as Walmart, Target, Dollar Tree, Family Dollar, Joann Fabrics and Michaels) of any denomination to help support programming costs.

Volunteers:

Last, but not least, we are always in need of volunteers to help us sustain safe, fun and high quality programming for our Racers and their families. We especially need volunteers on Practice Day and Race Day. If you, your family, or co-workers are interested in volunteering we would love to talk with you about volunteer opportunities that help match your interests to our needs (and make sure everyone has fun in the process!).

To learn more about products and services that meet our programming goals, to make a donation of some kind, or learn more about volunteering, please contact: Jenn Namsick, Donations Secretary, 330-322-2667, jmnamsick@gmail.com. You may also make a cash donation at any time via our website PayPal donations link at www.superkidsohio.org.



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Dear _____,

On June 3, 2017, the annual Greater Ohio Area SuperKids Classic race will take place at Derby Downs in Akron, OH. We would greatly appreciate your support as a sponsor for the 2017 race and hope that you will join us to provide children with disabilities (ages 7-18) the opportunity to experience the “thrill of the hill”.

Thirty two kids from all over Northeastern Ohio participated in the 2016 race, which was a great success thanks to sponsors like you who help us support the event – from Practice Day in advance when we test car weights and match our racers with co-pilots from the All American Soap-Box Derby, to Race Day itself which begins with our traditional opening parade down the Derby Downs hill and concludes only when a first place Racer is declared. As you can imagine, there are many elements involved in making these activities happen such as outreach to families; adapting, inspecting and repairing cars; managing racer and co-pilot registrations; providing lunch on practice and race day for families and volunteers; coordinating the volunteers who devote thousands of hours each year to our race and other activities; and many other tasks involved in mapping out a safe and fun day for Racers and their families while at Derby Downs.

We invite you to join us to support the 2017 Race as a car sponsor. There are also a number of other ways to support the Race and other events we host for Racers and families throughout the year. Included you will find an overview of sponsorship opportunities and benefits, ideas for In-Kind donations that align with our programming needs, and information on how to reserve your special place as a 2017 sponsor!

Finally, please mark your calendars to join us to cheer on our SuperKids on Saturday, June 3th. The opening parade steps off at 10am.

Donations and car sponsorships for the 2017 race must be received/confirmed by April 15, 2017. If you have any questions or would like to talk over sponsorship opportunities, please let us know!

Sincerely,

Jenn Namsick
Donations Secretary
330-322-2667
jmnamsick@gmail.com