



Greater Ohio Area SuperKids Classic, Inc.

P.O. Box 6223, Akron OH 44312 (330) 577-3596
info@superkidsohio.org / www.superkidsohio.org
www.facebook.com/greaterohioareassuperkids

Greetings from Greater Ohio Area SuperKids Classic!

On Saturday, June 5, the annual Greater Ohio Area SuperKids Classic race will take place at Derby Downs in Akron, OH. We would greatly appreciate your support as a sponsor for the 2021 race and hope that you will join us to provide children with disabilities (ages 7-18) the opportunity to experience the "thrill of the hill".

Twenty seven kids from all over Northeastern Ohio participated in our last race, which was a great success thanks to sponsors like you who help us support the event – from Practice Day in advance when we test car weights and match our racers with co-pilots from the All American Soap-Box Derby, to Race Day itself which begins with our traditional opening parade down the Derby Downs hill and concludes when a first place Racer is declared. As you can imagine, there are many elements involved in making these activities happen such as outreach to families; adapting, inspecting and repairing cars; managing racer and co-pilot registrations; providing lunch on practice and race day for families and volunteers; coordinating the volunteers who devote thousands of hours each year to our race and other activities; and many other tasks involved in mapping out a safe and fun day for Racers and their families while at Derby Downs.

We invite you to join us to support the 2021 Race as a car sponsor. There are also a number of other ways to support the Race and other events we host for Racers and families throughout the year. Included in this packet you will find an overview of sponsorship opportunities and benefits, ideas for In-Kind donations that align with our programming needs, and information on how to reserve your special place as a 2021 sponsor!

Finally, please mark your calendars for these important race events:

- Saturday, June 5th – Race Day - Join us to cheer on our SuperKids racers.
- Sunday, June 6th – Family and Volunteer Picnic – Join us for a fun afternoon to celebrate racers and volunteers.
- Wednesday, June 16th – Banquet – Don't miss our awards banquet where trophies and special awards will be presented to racers, copilots, volunteers and sponsors.

Donations and car sponsorships for the 2021 race must be received/confirmed by May 1, 2021 to be included in print materials, however sponsorships and donations are accepted and acknowledged throughout the year. If you have any questions or would like to talk over sponsorship opportunities, please let us know!

Sincerely,

Greater Ohio Area SuperKids
Donation Co-Secretaries
Jenn Namsick & Amanda Yost Becker
info@superkidsohio.org



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2021 SPONSOR OPPORTUNITIES

Race Day Champion Sponsor (\$1,500+) Champion sponsors rise to the top of our sponsors *as their level of contribution (monetary and/or in-kind) significantly supports Race day activities above and beyond car sponsorship. Any donation above \$300 receives car sponsor benefits.*

Car Sponsor (\$300+) Our cars are originally built from scratch and adapted by a dedicated team of volunteers to accommodate the special physical needs of our Racers (including allowing for two passengers - a racer, and a copilot from the All American Soap Box Derby). Car sponsors make it possible for us to maintain, repair and improve our derby cars to ensure the safety and enjoyment of our Racers.

SuperFriends (< \$300) Donations of all shapes and sizes make our race and other annual events possible. Any donation below \$300 receives SuperFriends benefits.

In-Kind Sponsorship There are many opportunities to support our programming throughout the year, such as providing products and services (such as lunch and beverages for racers and their families on Race day. Please see our [Donations Wish List](#) for ideas on how you support our Race and programming through In-Kind (non-cash) donations. In-Kind donations of any amount receive benefits equivalent to the value of their donation (unless requested to remain anonymous).

Sponsor Level	Race Day Classic Sponsor	Car Sponsor	SuperFriends (Including In-Kind & Special Program donors)
Sponsor Benefit			
Logo on Derby Car ¹	X	X	
Logo on Race Day T-Shirt ¹	X	X	
Race Day Program ¹	Logo in Race Day Program	Sponsor name listed in Race Day Program	Donations of \$10+ can include a special message in Race Day Program (<100 characters)
Banquet Program ¹	Logo in Banquet Program	Sponsor name listed in Banquet Program	Recognition of Banquet specific In-Kind donations.
Race Day Parade ²	X	X	
Race Day Grandstand Admission	X (unlimited)	X (unlimited)	X (unlimited)
Family & Volunteer Picnic ²	X (unlimited with rsvp)	X (unlimited with rsvp)	Picnic specific In-Kind donors invited.
Awards Banquet ³	6 comp tickets	2 comp tickets	Tickets available for purchase.
Website Recognition throughout the year	Logo on website home page and sponsor page.	Logo on website home page and sponsor page.	Recognition on Sponsor/ Donor page.
Recognition in Social Media	X	X	
Christmas Party	X	X	Christmas Party specific In-Kind donors/ sponsors invited.

¹ Sponsors must be registered by **May 1st** to guarantee inclusion in printed materials (car logos, tshirts, programs)

² Sponsor organizations participating/marching in parade or attending our family/volunteer picnic should rsvp on their sponsor form OR email info@superkidsohio.org so we know how many parade participants to expect.

³ Banquet attendance **requires RSVP** by Jun 1st. RSVP on your sponsor form or email info@superkidsohio.org.



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2021 SPONSOR RSVP FORM – DEADLINE May 1, 2021

- **BY MAIL:** Complete this form, mail form and check to: GOASKCI, P.O. Box 6223, Akron OH 44312
- **ONLINE:** Complete and mail or email this form to info@superkidsohio.org and make your sponsor payment by Paypal or credit card using our [PayPal donations link](#).

Please complete all information on this form – we use it to communicate important event updates during Race season (including banquet rsvp information)

1. Amount of Sponsorship/Donation \$ _____ <input type="checkbox"/> Check enclosed, or <input type="checkbox"/> Payment made online		Sponsor Levels Race Day Champion Sponsor \$1,500 + Car Sponsor \$300 + SuperFriend (< \$300) <i>See page 1 for sponsor level benefits</i>
2. Contact Information:		
Company or Organization Name: (spelled out as you would like to be listed on our website and in printed materials)		
Sponsor Mailing or Street Address, City and Zip code for SuperKids tax purposes:		
Individual contact person name:		
Phone Number:	Email: (for important reminders, including banquet rsvps)	
3. Other Important Information:		
Race Day parade participation on May 30 th ?	<input type="checkbox"/> YES, estimated number of people _____ on foot _____ on motorcycles <input type="checkbox"/> NO <input type="checkbox"/> NOT SURE	
Awards Banquet participation on June 10 th ?	(Champion sponsors = 6 tickets, Car sponsors = 2 tickets) <input type="checkbox"/> YES, estimated number of people _____ <input type="checkbox"/> NO <input type="checkbox"/> NOT SURE	
If you are making an In-Kind (non-cash) donation, please describe it and someone will contact you to arrange pick up or delivery:		
Sponsors/Donations over \$10 can include a special message in the Race Day program	Your message (100 characters max):	
4. Sponsor Logos:		
2021 sponsors do not need to send an electronic logo file unless there has been an update to your logo. NEW sponsors for 2021 should email logo to info@superkidsohio.org by May 1st for inclusion in print materials. New sponsors who do not provide us with a logo will be listed in the program by name only. Logos can be sent as .jpg .ai .png or PDF files.		

DEADLINE TO BE INCLUDED IN PRINT MATERIALS – May 1, 2021